

the polling company™, inc/WomanTrend  
on behalf of  
Americans for Prosperity - Michigan  
Statewide Survey of 600 Registered Voters in Michigan

TOPLINE DATA

**Field Dates:** October 14-16, 2011

**Margin of Error:** ±4.0%

A. Are you registered to vote at your current address?

100% YES

B. Region<sup>1</sup> (RECORDED FROM SAMPLE)

37% DETROIT  
63% OUTSTATE

C. Gender (RECORDED BY OBSERVATION)

48% MALE  
52% FEMALE

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<sup>1</sup> **Detroit:** Wayne, Macomb, Oakland

**Outstate:** All other counties



1. There is currently a debate happening in the Michigan legislature regarding the building of a new bridge near Detroit that would provide an additional connection between Michigan and Canada. The new bridge would be funded, built, and managed by the Michigan and Canadian governments. Do you (ROTATED) support or oppose this proposal?

(PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)

**31%** **TOTAL SUPPORT (NET)**

16% STRONGLY SUPPORT

15% SOMEWHAT SUPPORT

**49%** **TOTAL OPPOSE (NET)**

13% SOMEWHAT OPPOSE

36% STRONGLY OPPOSE

19% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)

1% REFUSED (VOLUNTEERED)

2. Do you (ROTATED) support or oppose giving Michigan workers the right not to be forced to join a union?

(PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)

**71%** **TOTAL SUPPORT (NET)**

51% STRONGLY SUPPORT

20% SOMEWHAT SUPPORT

**20%** **TOTAL OPPOSE (NET)**

5% SOMEWHAT OPPOSE

15% STRONGLY OPPOSE

8% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)

1% REFUSED (VOLUNTEERED)



3. Do you (ROTATED) support or oppose giving teachers in Michigan the right not to be forced to join a union?  
(PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)

<b>71%</b>	<b>TOTAL SUPPORT (NET)</b>
50%	STRONGLY SUPPORT
21%	SOMEWHAT SUPPORT

<b>21%</b>	<b>TOTAL OPPOSE (NET)</b>
6%	SOMEWHAT OPPOSE
15%	STRONGLY OPPOSE

8%	DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
1%	REFUSED (VOLUNTEERED)

4. Do you (ROTATED) support or oppose an increase in the gas tax here in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)

<b>13%</b>	<b>TOTAL SUPPORT (NET)</b>
6%	STRONGLY SUPPORT
7%	SOMEWHAT SUPPORT

<b>80%</b>	<b>TOTAL OPPOSE (NET)</b>
10%	SOMEWHAT OPPOSE
70%	STRONGLY OPPOSE

7%	DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
*	REFUSED (VOLUNTEERED)



5. Do you (ROTATED) support or oppose government checkbook transparency to show how taxpayer money is spent in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)

**83%** TOTAL SUPPORT (NET)

72% STRONGLY SUPPORT

11% SOMEWHAT SUPPORT

**10%** TOTAL OPPOSE (NET)

3% SOMEWHAT OPPOSE

7% STRONGLY OPPOSE

7% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)

1% REFUSED (VOLUNTEERED)

6. Do you (ROTATED) support or oppose limiting property taxes to a fixed percent of a home's value? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)

**62%** TOTAL SUPPORT (NET)

39% STRONGLY SUPPORT

23% SOMEWHAT SUPPORT

**17%** TOTAL OPPOSE (NET)

8% SOMEWHAT OPPOSE

9% STRONGLY OPPOSE

21% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)

\* REFUSED (VOLUNTEERED)



## DEMOGRAPHICS

And finally, I would like to ask you a few confidential statistical questions, for classification purposes only.

7. Into which of the following categories does your age fall?

14% 18-24  
15% 24-34  
17% 35-44  
20% 45-54  
19% 55-64  
16% 65+

1% REFUSED (VOL.)

8. Which of the following best describes your racial background (READ AND ROTATED)

77% CAUCASIAN OR WHITE  
13% AFRICAN-AMERICAN OR BLACK  
2% HISPANIC OR LATINO  
2% ASIAN OR PACIFIC ISLANDER  
1% NATIVE AMERICAN  
\* MIDDLE EASTERN

1% MULTI-RACIAL OR OTHER (VOLUNTEERED)  
\* DO NOT KNOW (VOLUNTEERED)  
3% REFUSED (VOLUNTEERED)

9. Regarding your family's annual income...Please tell me which of the following categories best describes your family's annual income. I don't need a specific amount; a broad range will be fine.

13% BELOW \$25,000  
9% \$25,000 TO \$29,999  
10% \$30,000 TO \$39,999  
8% \$40,000 TO \$49,999  
8% \$50,000 TO \$59,999  
7% \$60,000 TO \$69,999  
4% \$70,000 TO \$74,999  
10% \$75,000 TO \$99,999  
14% \$100,000 AND ABOVE

18% REFUSED (VOLUNTEERED)



10. Whom did you vote for in the 2010 election for Governor of Michigan, if anyone?

39% REPUBLICAN RICK SNYDER  
31% DEMOCRAT VIRG BERNERO  
  
14% DID NOT VOTE  
8% DO NOT REMEMBER (VOLUNTEERED)  
8% REFUSED (VOLUNTEERED)  
1% OTHER (SPECIFIED) (RECORDED VERBATIM)  
(VOLUNTEERED)

11. In politics today, do you consider yourself to be a...

(ROTATED TOP TO BOTTOM AND BOTTOM TO TOP)

**32% TOTAL REPUBLICAN (NET)**  
17% STRONG REPUBLICAN  
5% NOT-SO-STRONG REPUBLICAN  
10% INDEPENDENT LEANING REPUBLICAN  
  
**22% INDEPENDENT**  
  
**37% TOTAL DEMOCRAT (NET)**  
11% INDEPENDENT LEANING DEMOCRAT  
7% NOT-SO-STRONG DEMOCRAT  
19% STRONG DEMOCRAT  
  
3% OTHER (SPECIFIED)  
6% REFUSED (VOLUNTEERED)



12. Thinking for a moment about your social, economic, and political views...Do you consider yourself to be (ROTATED) conservative, moderate, or liberal...?

[IF CONSERVATIVE/LIBERAL, ASKED] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

**39% TOTAL CONSERVATIVE (NET)**

19% VERY CONSERVATIVE

21% SOMEWHAT CONSERVATIVE

**35% MODERATE**

**21% TOTAL LIBERAL (NET)**

14% SOMEWHAT LIBERAL

7% VERY LIBERAL

1% LIBERTARIAN

4% DO NOT KNOW/REFUSED (VOLUNTEERED)

