

METHODOLOGY

the polling company™, inc./WomanTrend is pleased to present to **Americans for Prosperity Michigan** the results and analysis of a recent statewide telephone survey of 600 registered voters in Michigan.

Interviews were conducted by telephone October 14-16, 2011, at a Computer-Assisted Telephone Interviewing (CATI) facility and with live callers. Respondents were selected randomly from a list of registered voters living in Michigan. Sampling controls were employed to ensure representative and proportional numbers of respondents were interviewed by demographic characteristics such as age, gender, race and geographic region, as those characteristics are reported by the latest publicly available voter turnout figures from the State of Michigan and U.S. Census data. **Survey data are unweighted.**

The original survey contained 15 questions, including one screener question, six substantive questions and eight demographic questions.

The overall margin sampling of error for the statewide survey is $\pm 4.0\%$ at a 95% confidence interval, meaning that in 19 out of 20 cases the data obtained would not differ by more than 4.0 percentage points in either direction had the entire population of registered voters across Michigan been surveyed.



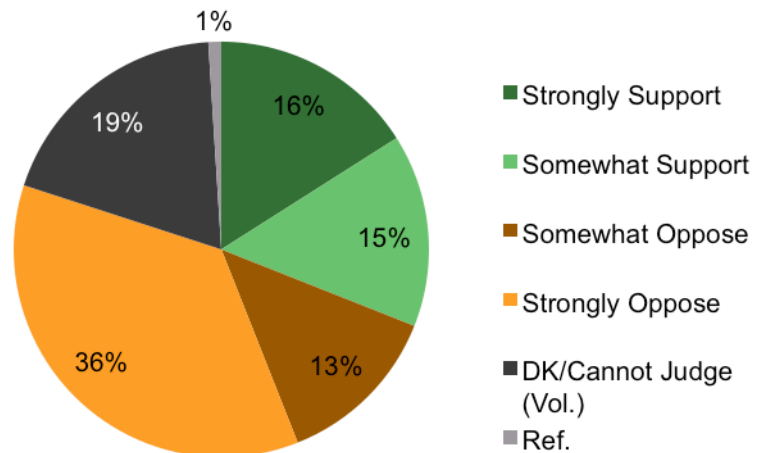
Only 31% of Michigan Voters Support Detroit-Windsor Bridge; Nearly Half Oppose

The survey began with a straightforward question about the proposed bridge between Canada and Michigan, noting only that it would provide an “additional connection” between the two destinations, and such a bridge would be “funded, built and managed” by those two governments.

Nearly one-half (49%)-opposed the bridge, with **36% dead set against it. Voters were more than twice as likely to “strongly oppose” than they were to “strongly support” the bridge (36%-16%).**

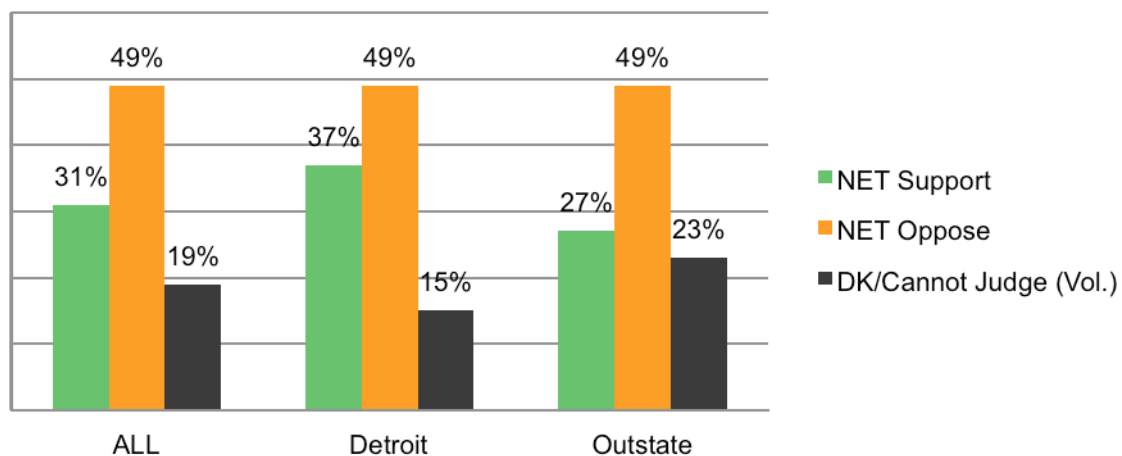
In fact, the *total number of voters who said they want the bridge (31%) was lower than those most fervently against it (36%).*

There is currently a debate happening in the Michigan legislature regarding the building of a new bridge near Detroit that would provide an additional connection between Michigan and Canada. The new bridge would be funded, built, and managed by the Michigan and Canadian governments. Do you (ROTATED) support or oppose this proposal?



Notably, another one-in-five (19%) surveyed said they were unsure and declined to offer an opinion.

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	ALL	DETROIT	OUTSTATE
TOTAL SUPPORT (NET)	31%	37%	27%
STRONGLY SUPPORT	16%	19%	14%
SOMEWHAT SUPPORT	15%	18%	14%
TOTAL OPPOSE (NET)	49%	49%	49%
SOMEWHAT OPPOSE	13%	11%	14%
STRONGLY OPPOSE	36%	38%	34%
DK/CANNOT JUDGE (VOL.)	19%	13%	23%
REF. (VOL.)	1%	1%	1%

Support for the bridge spiked in Detroit but objection to new construction was the same among the city and outstate. Even in Detroit where support is “high,” opposition (49%) still outnumbered support (37%).

Resistance to the bridge proposal was particularly significant given the absence of facts and figures about cost, tax increases, fairness, foreign ownership, construction delays, traffic, congestion and the like. This question provides a clean read on the matter.

Despite Governor Snyder’s lobbying to begin bridge construction, those who voted for him last year oppose it.

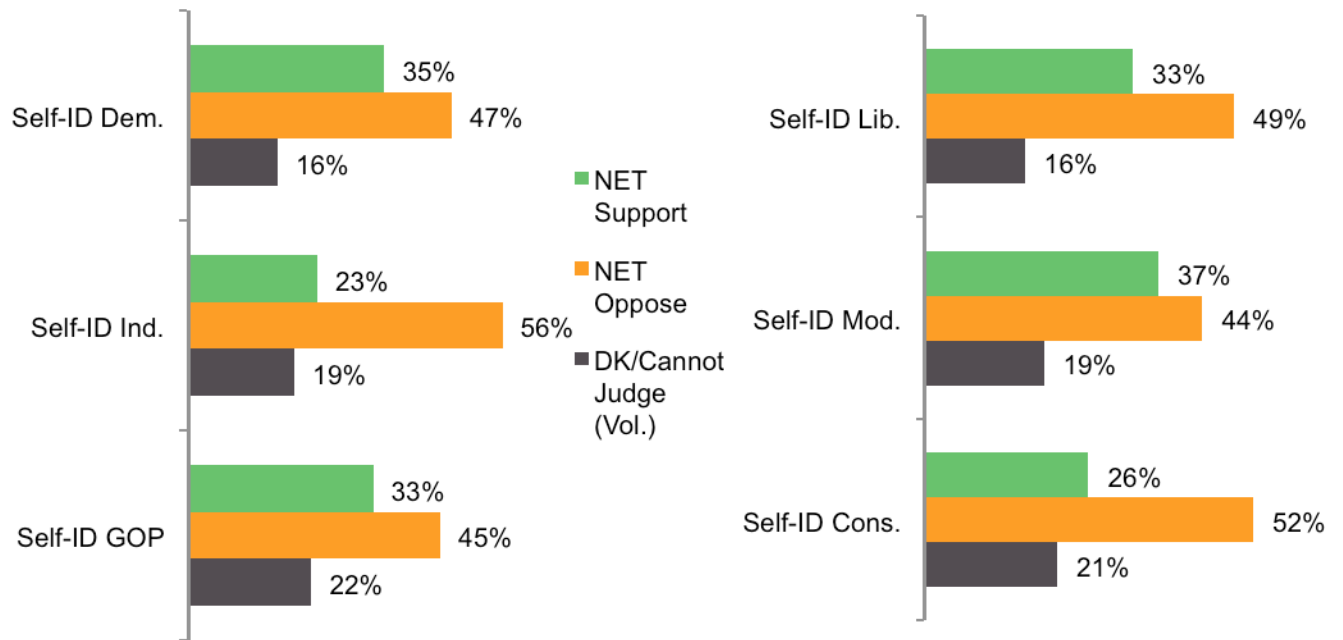
AMONG '10 SNYDER VOTERS

- 34% Support (NET)
- 47% Oppose (NET)
- 18% DK/Cannot Judge (VOL.)
- 1% Refused (VOL.)

GROUPS MORE APT THAN AVERAGE TO...	
SUPPORT THE BRIDGE	<ul style="list-style-type: none"> • HHI \$100K+ (44%) • Men (36%) • Self-ID Moderates (37%)
OPPOSE THE BRIDGE	<ul style="list-style-type: none"> • Women (54%) • HHI <\$25K (55%) • \$25-\$50K (55%)



There is currently a debate happening in the Michigan legislature regarding the building of a new bridge near Detroit that would provide an additional connection between Michigan and Canada. The new bridge would be funded, built, and managed by the Michigan and Canadian governments. Do you support or oppose this proposal?



Opposition to bridge construction is tri-partisan in nature. In fact, Independents were the most sour on it, as a 56%-majority lined up in opposition, joined by a majority of Conservatives (52%) and pluralities of every other partisan and ideological group surveyed.



Seven-in-ten Michigan Voters Support Right to Work for All, Including Teachers

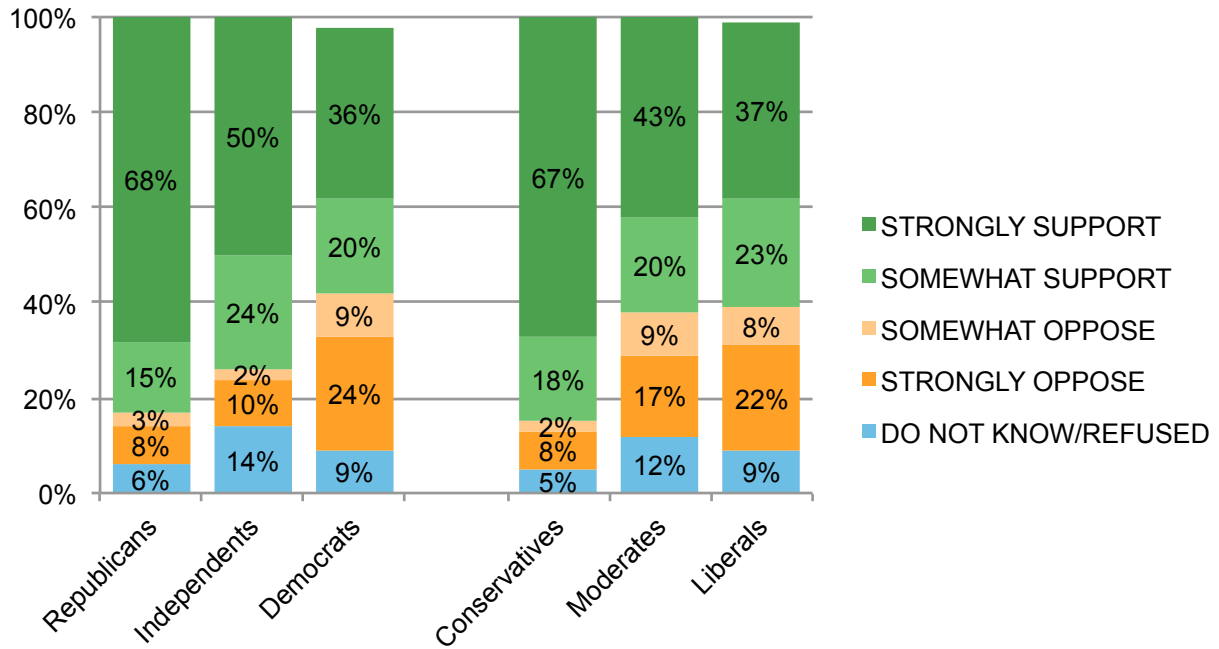
Seventy-one percent of those surveyed supported legislation that would give Michigan workers the choice whether or not to unionize, while one-fifth (20%) opposed. Intensity was high among voters that expressed their opinions; with half - 51% - **strongly** in favor of allowing employees to decide for themselves.

Support for right-to-work was as broad as it was deep. Majorities of all political party members, ideological subgroups, and demographic cohorts supported granting Michigan employees the right to choose whether or not to unionize

Do you (ROTATED) support or oppose giving Michigan workers the right not to be forced to join a union? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)		
TOPLINE		SUBGROUPS MORE APT THAN AVERAGE TO...
71%	TOTAL SUPPORT (NET)	SUPPORT <ul style="list-style-type: none"> • Voted GOP for 2010 Governor (87%) • Self-identified Republicans (83%) and Conservatives (85%) • Household Income over \$100K (82%) • 18-34 year olds (80%)
51%	STRONGLY SUPPORT	
20%	SOMEWHAT SUPPORT	
20%	TOTAL OPPOSE (NET)	OPPOSE <ul style="list-style-type: none"> • Voted Democrat for 2010 Governor (37%) • Self-identified Democrats (34%) and Liberals (30%) • 45-64 year olds (25%)
5%	SOMEWHAT OPPOSE	
15%	STRONGLY OPPOSE	
8%	DO NOT KNOW/ CANNOT JUDGE (VOL.)	
1%	REFUSED (VOL.)	



Do you (ROTATED) support or oppose giving Michigan workers the right not to be forced to join a union? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)



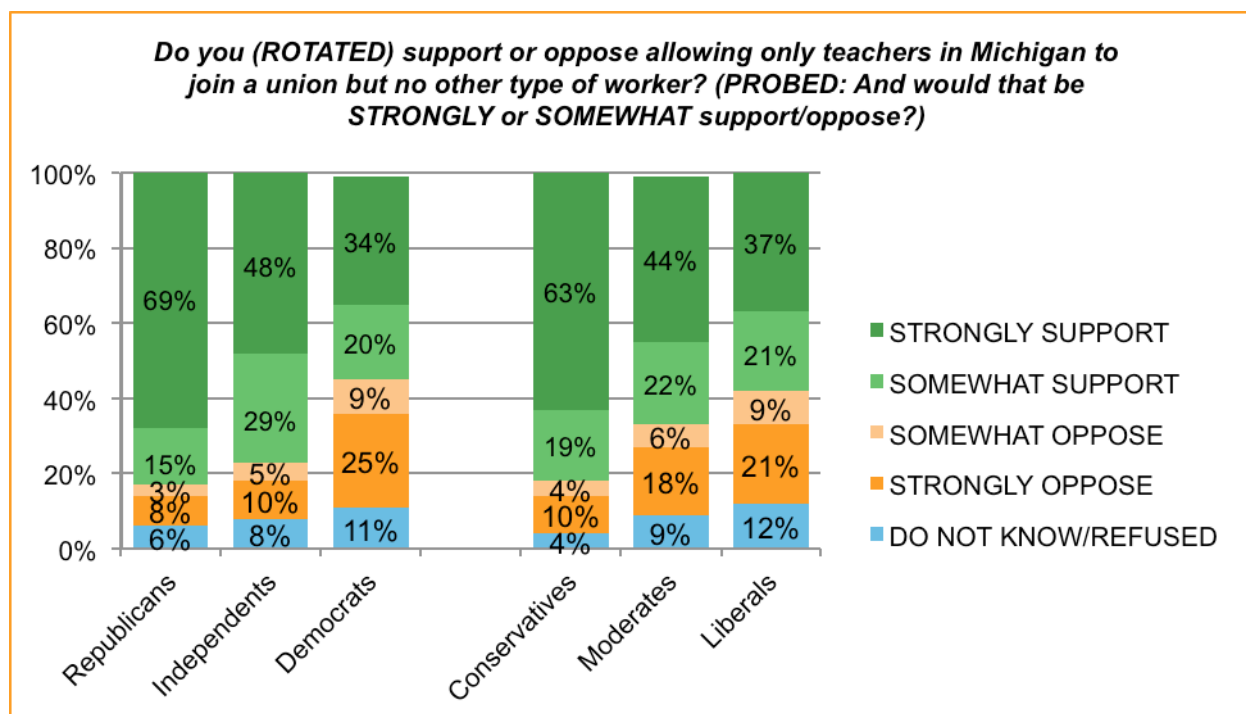
Michiganders Support Right-to-Work at Same Level Specifically for Teachers

Following up with a specific question asking about teachers and unions, voters across Michigan once again endorsed a policy that would provide options to the individual. Fully 70% said teachers in Michigan should have the right to choose whether to join a union.

Do you (ROTATED) support or oppose giving teachers in Michigan the right not to be forced to join a union? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)	
TOPLINE	SUBGROUPS MORE APT THAN AVERAGE TO...
70% TOTAL SUPPORT (NET) 50% STRONGLY SUPPORT 21% SOMEWHAT SUPPORT	SUPPORT <ul style="list-style-type: none"> Household income over \$100K (82%)
21% TOTAL OPPOSE (NET) 6% SOMEWHAT OPPOSE 15% STRONGLY OPPOSE	OPPOSE <ul style="list-style-type: none"> Adults ages 45-64 (26%) Those with an annual household income of \$50-99K (26%, \$50-74K and 31%, \$75-99K)
8% DO NOT KNOW/CANNOT JUDGE (VOL.) 1% REFUSED (VOL.)	DNK <ul style="list-style-type: none"> Adults ages 65+ (13%) Less affluent households (15%, <\$25K)

Required unionization for teachers was soundly rejected by **majorities of all demographic and attitudinal subgroups, and across gender, age, race, geography, party and ideology.**

As depicted in the nearby graph, **no less than 54% of all three political parties and ideologies, including Democrats and liberals, rejected the idea of compulsory unionization.**



Tax Bump at the Gas Pump Roundly Rejected by Voters

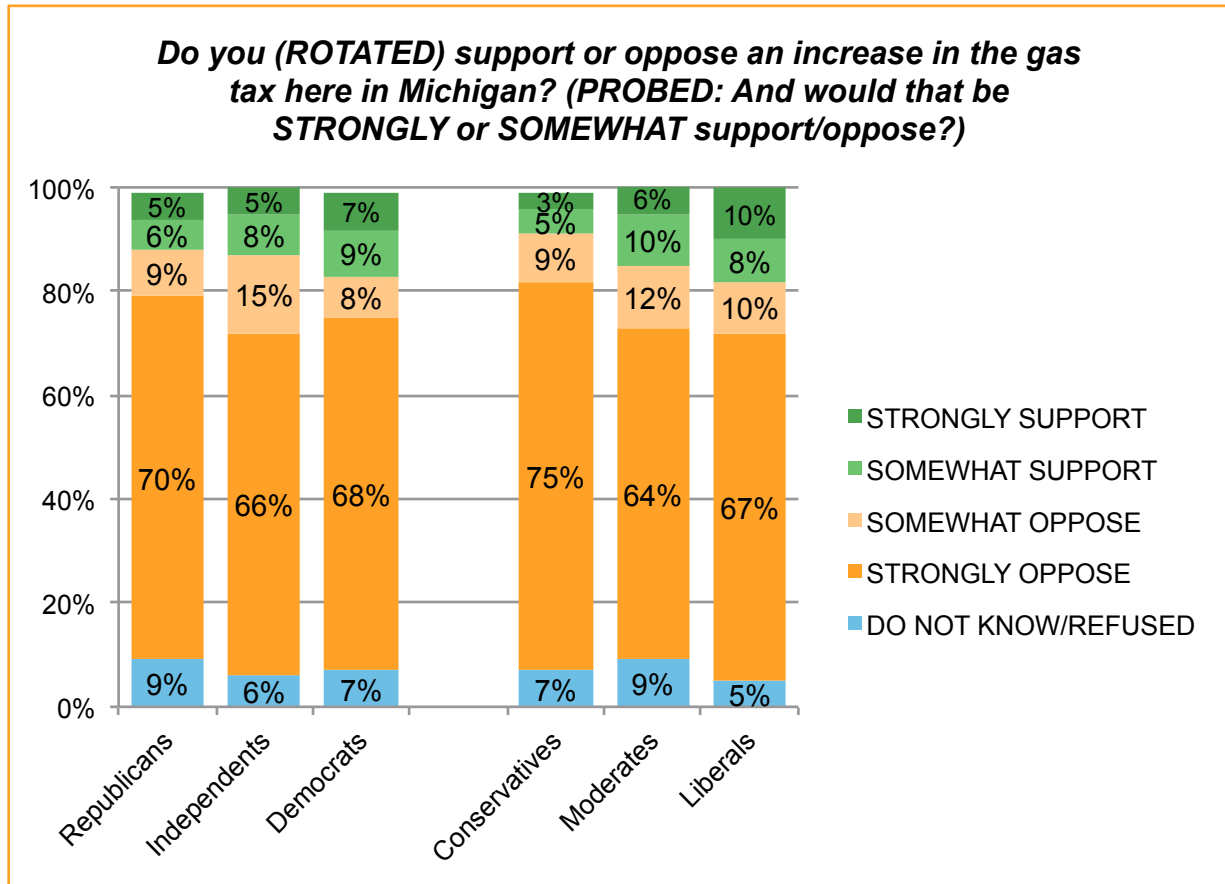
Four out of five Michigan voters (80%) opposed an increase in the gas tax, with nearly all of them, 70%, strongly opposed. ***Majorities of all demographic and ideological subgroups strongly opposed an increased gas tax in the state of Michigan.***

Do you (ROTATED) support or oppose an increase in the gas tax here in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)	
TOPLINE	SUBGROUPS MORE APT THAN AVERAGE TO...
13% TOTAL SUPPORT (NET) 6% STRONGLY SUPPORT 7% SOMEWHAT SUPPORT	SUPPORT <ul style="list-style-type: none"> Liberals (18%)
80% TOTAL OPPOSE (NET) 10% SOMEWHAT OPPOSE 70% STRONGLY OPPOSE 7% DO NOT KNOW/ CANNOT JUDGE (VOL.) * REFUSED (VOL.)	OPPOSE <ul style="list-style-type: none"> Lower income households more than their affluent counterparts (83%, <\$25K; 85%, \$25-50K vs. 75%, \$100K+) Conservatives (85%)

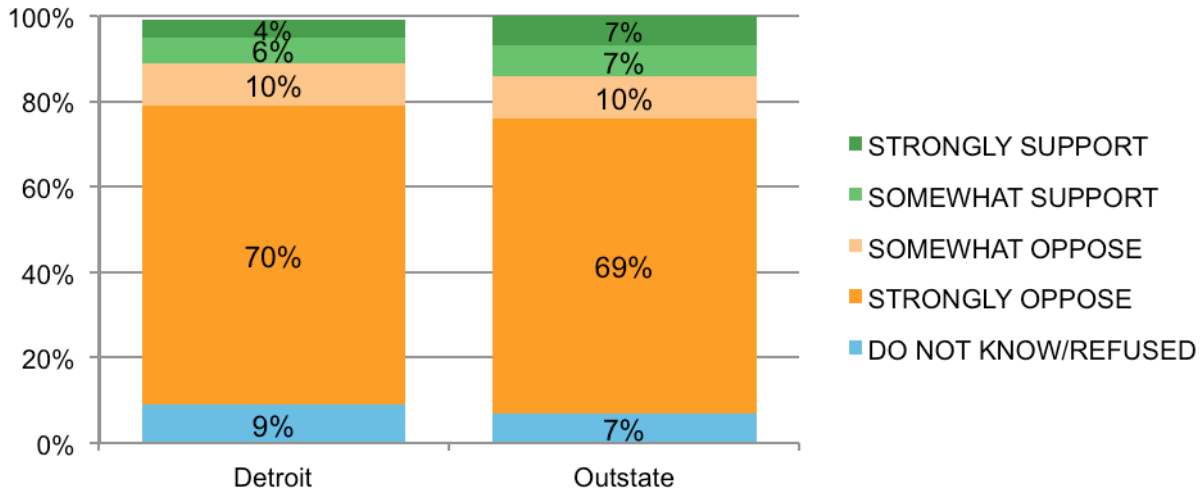
As depicted in the nearby graph, ***no less than 64% of all three political parties and ideologies were in staunch opposition to seeing a tax bump at the gas pump.***



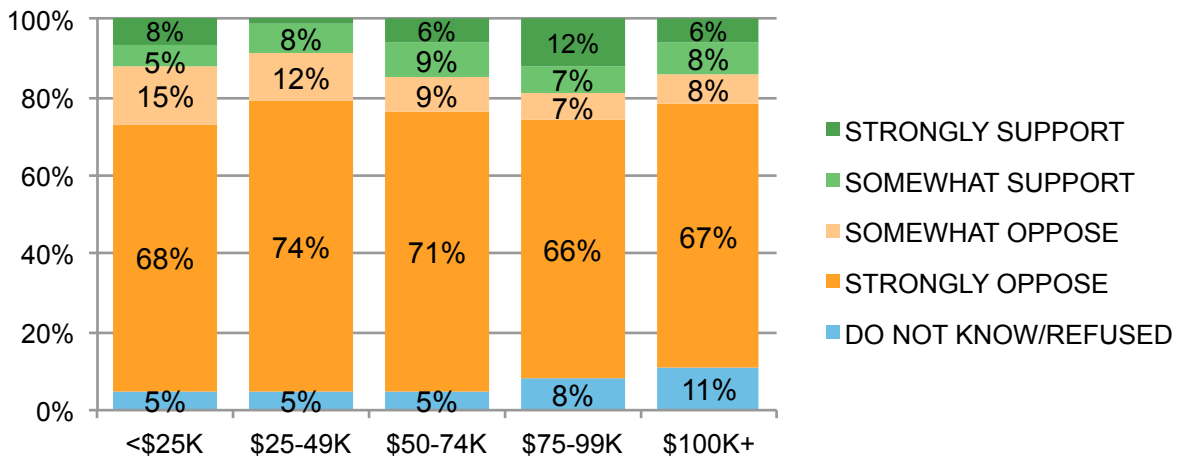
The following two graphs illustrate differences of opinion by region of the state and annual household income on the question of whether to increase a gas tax statewide.



Do you (ROTATED) support or oppose an increase in the gas tax here in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)



Do you (ROTATED) support or oppose an increase in the gas tax here in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)



Eye-popping Majority of Voters Demand Transparency and Accountability about the Peoples' Purse from Michigan Government

Fully 83% of Michigan voters want to shed more light on how and how much of their tax dollars are spent by their state government. Intensity was unmistakable, with nearly three-fourths (72%) demonstrating **strong support** of “government checkbook transparency.”

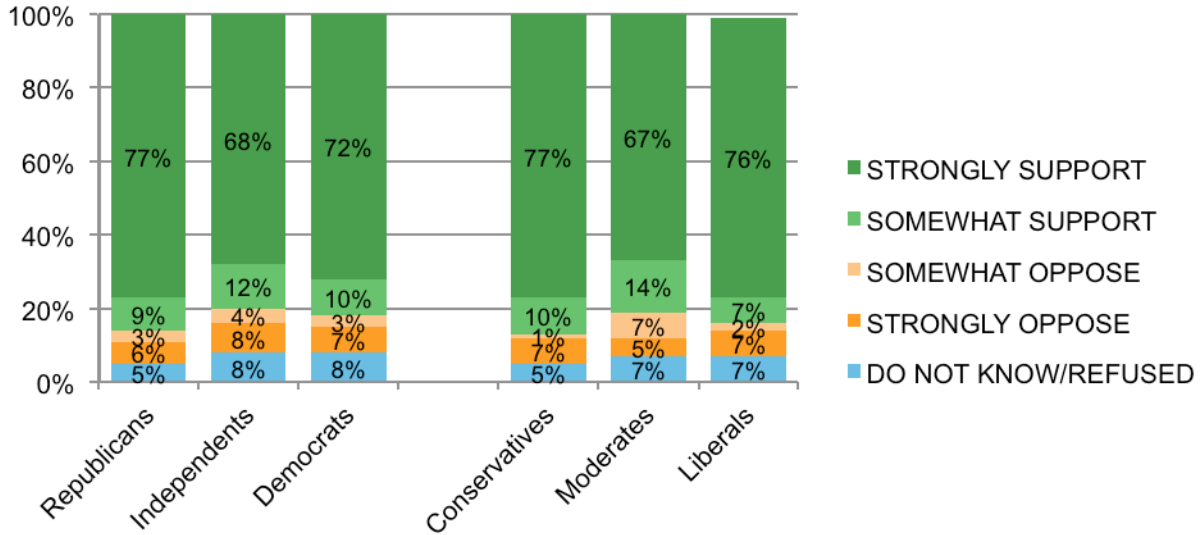
Majorities of all demographic and ideological subgroups strongly supported this measure.

Do you (ROTATED) support or oppose government checkbook transparency to show how taxpayer money is spent in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)	
TOPLINE	SUBGROUPS MORE APT THAN AVERAGE TO...
83% TOTAL SUPPORT (NET) 72% STRONGLY SUPPORT 11% SOMEWHAT SUPPORT 11% TOTAL OPPOSE (NET) 3% SOMEWHAT OPPOSE 7% STRONGLY OPPOSE 7% DO NOT KNOW/CANNOT JUDGE (VOL.) 1% REFUSED (VOL.)	SUPPORT <ul style="list-style-type: none"> Affluent households (92%, \$75-99K and 88%, \$100K+) Conservatives (87%)
	OPPOSE

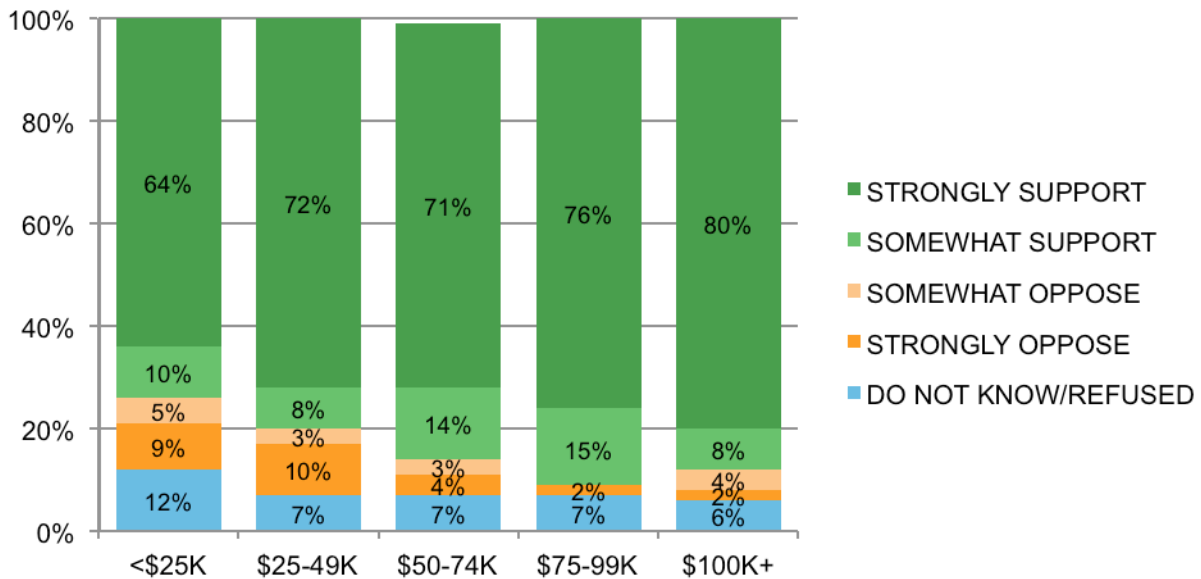
Again, tri-partisan support materialized. The next two graphs illustrate the opinions of Michigan voters on state government transparency by self-identified political party and political ideology as well as annual household income.



Do you (ROTATED) support or oppose government checkbook transparency to show how taxpayer money is spent in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)



Do you (ROTATED) support or oppose government checkbook transparency to show how taxpayer money is spent in Michigan? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)



Over Three-Fifths Long for Limited Property Taxes; another One-in-Five Unsure

A majority of Michigan voters (62%) favored fixing property taxes in correlation with home value; 23% somewhat and 39% strongly supported this legislation. Less than one-fifth of those surveyed opposed, while 21% were unsure which stance to take.

Do you (ROTATED) support or oppose limiting property taxes to a fixed percent of a home's value? (PROBED: And would that be STRONGLY or SOMEWHAT support/oppose?)	
TOPLINE	SUBGROUPS MORE APT THAN AVERAGE TO...
<p>62% TOTAL SUPPORT (NET) 39% STRONGLY SUPPORT 23% SOMEWHAT SUPPORT</p> <p>17% TOTAL OPPOSE (NET) 8% SOMEWHAT OPPOSE 9% STRONGLY OPPOSE</p> <p>21% DO NOT KNOW/CANNOT JUDGE (VOL.) * REFUSED (VOL.)</p>	<p>SUPPORT</p> <ul style="list-style-type: none"> Households with an annual income over \$100K (72%) Adults ages 45-64 (68%)
	<p>OPPOSE</p> <ul style="list-style-type: none"> Households with less than \$25K in income (24%)
	<p>DNK</p> <ul style="list-style-type: none"> Adults ages 35-44 and 65+ (29% and 27%, respectively)

Majorities of all demographic and attitudinal subgroups supported limited property taxes through the home value nexus.

